

Adult Use Launch in New Jersey

Adult Use begins in New Jersey, April 21, 2022. *The Botanist* will begin Adult Use sales in its Egg Harbor Township (100 Century Drive) and Williamstown (2090 N. Black Horse Pike) locations on this day.

Atlantic City (1301 Boardwalk) will continue as **Medical Only** sales for the foreseeable future. Patients are welcome to visit this location, no appointment necessary.



STORE HOURS

April 21-24

Special Opening Hours

Day of the Week	Medical Only Hours	AU & Medical Hours
Thursday 4/21	5pm – 7pm	10am – 5pm
Friday 4/22	5pm – 7pm	10am – 5pm
Saturday 4/23		10am – 7pm
Sunday 4/24	10am – 2pm	2pm – 7pm



STORE HOURS

Regular Operating Hours – starting Monday 4/25

Day of the Week	Medical Only Hours	AU & Medical Hours
Monday	5pm – 7pm	10am – 5pm
Tuesday	10am – 12pm	12pm – 7pm
Wednesday	5pm – 7pm	10am – 5pm
Thursday	10am – 12pm	12pm – 7pm
Friday	5pm – 7pm	10am – 5pm
Saturday		10am – 7pm
Sunday	10am – 2pm	2pm – 7pm



Parking

Designated parking areas and reserved parking spots for *Medical Only* patients will be clearly marked and available close to the entrance.

Please be cautious while navigating our parking lots. There will be a large number of vehicles and walking patients/customers each day.



In-Store Waiting Area

Separate *Medical Patient Priority* waiting lines will be available in store as well as a *Medical Patient Pre-Order Priority* pickup window for patients who order online in advance.



Menu

Separate menus will be provided for Medical Patients and Adult Use customers. This will ensure that product is prioritized for Medical Patients.

Checkout

Separate cash registers will be available for *Medical Patients Only* in store to facilitate priority checkout. Additional checkout stations have been added to each store to ensure a faster and more efficient experience for patients and customers.



Online Ordering

Online Ordering will only be available for **Medical Patients**. We encourage patients to place online orders to take advantage of the in-store *Medical Patient Online Order* priority order pickup window.

Curbside Pickup

Curbside pickup will continue to be available for **Medical Patients only**. The current procedure remains unchanged:

- 1. Place curbside order online at www.ShopBotanist.com
- 2. Select products to reserve and appointment time.
- 3. Arrive during appointment in Patient Parking spots.
- 4. Check In using emailed link direct to patient.



Patient Hotline

A **Patient Hotline** will be available during business hours (10am – 7pm) to answer patient questions. The hotline is available by calling 609-277-7547.

If your call is unable to be answered, please leave a message and an attendant will reach out to you as soon as possible!

Private patient consultation rooms will also be offered in-store.



Thank You!

We want to thank you for allowing *The Botanist* to be your trusted provider of quality products to help enhance your quality of life. We are committed to prioritizing your business and providing the best experience possible even as we transition into Adult Use cannabis sales.

If you have any questions, please feel free to call our *Patient Hotline* at 609-277-7547 and we will do our best to answer any questions you might have.

On behalf of *The Botanist* Team, *thank you!*



OUR PILLARS

5 STRAINS FOR A SOUND NIGHT'S SLEEP

Cannabis is a safe, natural alternative to pharmaceutical treatments for insomnia and other sleeping-related issues.

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Learn more at shopbotanist.com



EDUCATION

Leading through learning

The Botanist provides the highest level of service and education for consumers and patients in both medical and adult-use markets. To do this we offer:

- Highly-trained staff
- One-on-one private patient consultations
- Resources for getting an NJMMP card
- In depth intake process with patient information



COMMUNITY

Building our tribe

Each location serves as a respected community and business hub where people of all ages and backgrounds gather. We build community by providing:

- Charitable contributions
- Community service and events
- Veteran programs
- Chambers of Commerce
- Partnering with cannabis groups



EXPERIENCE

A unique perspective

With a focus on engaging retail design, thoughtful, interesting content, and customer and community involvement, The Botanist sets the new standard for the cannabis experience. We pride ourselves on:

- Well-curated products and retail experiences
- Brand collaborations
- · Retail design
- Customer / patient experience

